



**Minutes of the Chinatown District Management Association, Inc. Meeting  
(CDMA – aka Chinatown B.I.D.)  
March 6, 2014  
4:00 – 5:30 PM  
62 Mott Street  
New York NY 10013**

**CDMA Board Members Present:**

Erik Antokal, Small Business Services, representing Mayor Bill de Blasio  
Priscilla Cheung, eRxCity Corporation  
Stephen Cheung, D.H. Realty & Management  
Dr. Warren Chin, Chinatown Partnership LDC  
Anthony P. Colombini, Esq., Chu and Partners  
Crystal Feng, representing Comptroller Scott M. Stringer  
Frank Gee, Gee Poy Kuo Association  
Jacqueline Hsia, representing Congresswoman Nydia Velazquez.  
Peter Lau, Mannings Pharmacy  
Gigi Li, Community Board #3  
Dr. C.K. Luk, Broadway Chinatown Realty  
Jessica Mates, representing Manhattan Borough President Gale A. Brewer  
Gabe B. Mui, the American Legion Lt. B.R. Kimlau Memorial Post 1291  
Eric Y. Ng, Chinese Consolidated Benevolent Association  
Michael Salzhauer, Benjamin Partners  
William Su, World Hotel, Inc.  
Wan Yu Tam, Chinese Consolidated Benevolent Association  
Antony Wong, Community Board #2  
Tony C. Wong, Wong & Co., CPA  
Chih Ping Yu, Lin Sing Association

**Chinatown Partnership:**

Wellington Chen  
Patrick Kwan  
Lamgen Leon  
Tony Wong

**Guests:**

Eddy Eng  
Bernice Luk, Broadway Chinatown Realty

The meeting was called to order at 4:05 p.m.

Gabe Mui opened the meeting by welcoming everyone and Tony C. Wong followed with the blessing.

The new CCBA president Eric Y. Ng was introduced and he briefly describe his previous connection with the Chinatown Partnership as a board member. He also introduced Mr. Wan Yu Tam the new CCBA English Secretary who will represent him in his absence.

The new elected officials' representatives were also introduced and the new contact information form and "Conflict of Interest" form were also distributed for completion.

Wellington also reminded them that there be one consistent elected representative to attend the meetings.

Motion to approve the minutes of meeting from December 5, 2013 passed unanimously.

Wellington reported the recent Department of Health's alert regarding raw fish incidents around the Chinese communities; it was the Chinatown doctors who informed and corrected DOH that the problems were not only in Chinatown, but all fish markets in general. He mentioned that this is another economic setback to the Chinatown's businesses, and that the Partnership, the BID and CAMS/CAIPA will try to organize a press conference to update the community.

He continued with a slide presentation showing our recent programs and events such as: the Double-V Weekend promoting our neighborhood businesses, the record snowstorms showing our workers working under challenging conditions, etc...

Wellington has been working with some jewelers from Bowery re security in the area. The group has met with NYPD regarding police patrols and security cameras. He also reported his collaboration with Little Italy and NY Rising with different projects concerning the community, similar to a community reinvestment act, and the suggestion to create a special jeweler task force, post-Sandy preparation, etc... He again emphasized that Chinatown Partnership needs funding and can't continue to subsidize the expenses for the BID year-after-year.

He invited everyone to the upcoming programs including: Earth Day Clean Chinatown in April, Weekend Walks in late May and June, the Faberge Egg Hunts during April and more in the fall.

**The Fundraising and Marketing Committee** reported that fundraising needs to start with the board first by appealing to their contacts for support and need everyone to get involved, and to join committee to help.

"We need a volunteer to measure our progress and our quality of design and physical appearance. We must create a positive image to attract customers and sponsors to increase volume of visitors and business, and a possibly incubation with medical professional. We have to have a positive story for marketing purpose."

**The Finance Committee** reported that we just received the 2<sup>nd</sup> payment from the city and has received the annual assessment dollars in our account. We are doing ok and reasons for this is because we have not spent the marketing budget yet. The treasurer asked each committee chairs to submit their respective budget for next fiscal year, and will convene a meeting for discussion, and get ready for next quarterly meeting for approval.

**The Program Service Committee** will revisit the clean street budget so as to adjust for better services. They are concerned with the increase of vacancy in the area, and also want to help with business improvement.

Finally, Wellington mentioned the rebranding and advocacy efforts for Chinatown starting with the basics "ABC's"

We are still working on the BID's website that will include promotion and marketing, and finally reminded everyone about the Partnership's gala in June.

The meeting adjourned at 5:32 P.M.