



CHINATOWN B.I.D.
BUSINESS IMPROVEMENT DISTRICT
華埠商業改進區

FISCAL YEAR HIGHLIGHTS

JULY 1, 2012 – JUNE 30, 2013

STREET CLEANING – 3,710,300 LBS OF TRASH REMOVED!

148,476 TRASH BAGS USED ● 21,535 BILL/STICKERS REMOVED ● 3,403 STORM DRAINS CLEANED



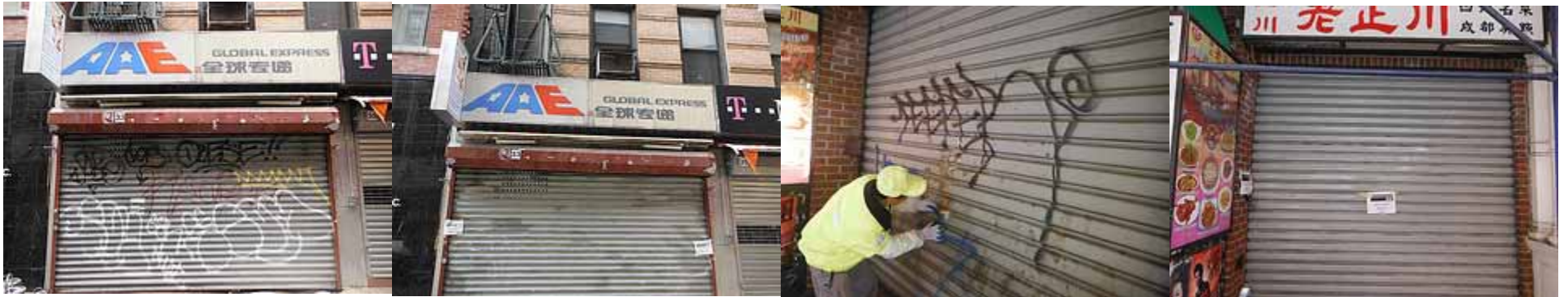
4,606 DOORS, GATES, AND WALLS OF GRAFFITI REMOVED

PLUS 414 STREET LAMP POSTS ● 134 CONTROL BOXES ● 170 FIRE HYDRANTS



MORE GRAFFITI REMOVED!

377 BOLLARDS ● 81 MAILBOXES ● 45 FIRE BOXES



STREET POWER WASHING

224 HOURS OF POWER WASHING ● 67,900 GALLONS OF WATER USED ● 168 STORE FRONTS WASHED



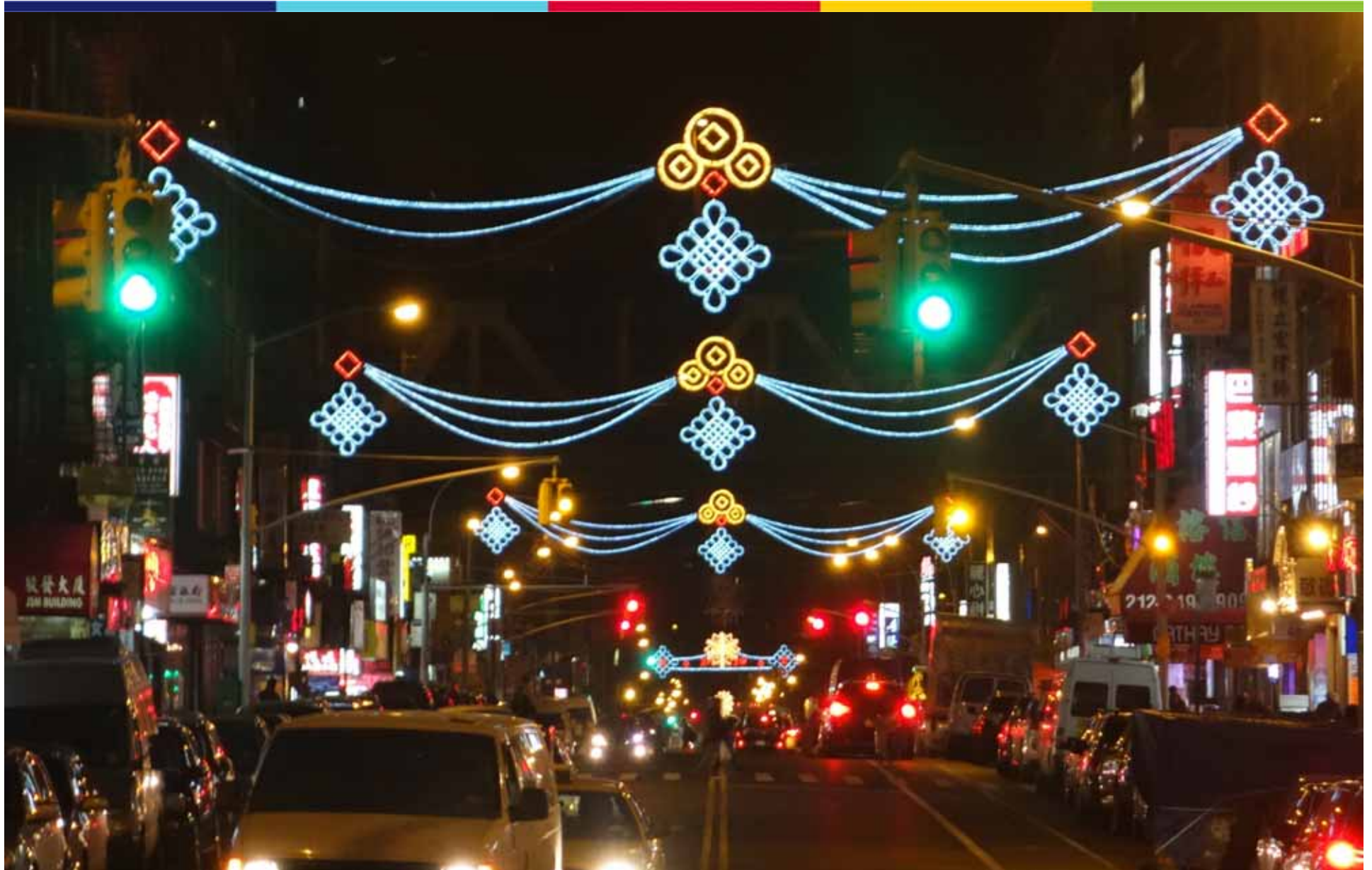
WAYFINDING LAUNCHES IN CHINATOWN

JULY 30, 2012



HOLIDAY LIGHTS ILLUMINATE CHINATOWN

FROM THANKSGIVING TO POST-LUNAR NEW YEAR



SPECIALLY DESIGNED HOLIDAY LIGHTS FOR CHINATOWN!

BILINGUAL "WELCOME" SIGNS • TRADITIONAL RISING FORTUNE GOLDEN COIN PENDANTS



COMMUNITY EVENTS



CHINATOWN WEEKEND WALKS...

MAY 26 & JUNE 13, 2012



BRINGING OUT CROWDS...THE FUN...

MAY 26 & JUNE 13, 2012



..THE CULTURE!

MAY 26 & JUNE 13, 2012



MAKE MUSIC NEW YORK

JUNE 21, 2013



PROVIDING IMMEDIATE RELIEF POST-SANDY



MORE THAN \$83,000 RAISED & DISTRIBUTED

Helping Chinatown Small Businesses Recover



COLLABORATING WITH RELIEF AGENCIES

Delivering Assistance & Supplies to Chinatown Residents & Business Community



SERVING AS DISASTER BUSINESS RECOVERY & RESPONSE CENTER FOR OVER 5 MONTHS



MOBILIZING & ENGAGING THE COMMUNITY



Chinatown Youth Initiative Beautification Day

AUGUST 18, 2012



EARTH DAY PLANTINGS & CLEAN-UP

APRIL 21, 2013





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THANK YOU!!!

Volunteers, Ambassadors, Staff, and the Chinatown Community!





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