

Chinatown DMA Board Meeting

Thursday, October 4th, 2012

62 Mott Street – 2nd Floor

4:00 – 5:30 p.m.

AGENDA

- Welcome remarks Chair 2 minutes
- Approval of Minutes 5 minutes
- Update & Report Wellington 5 minutes
- Marketing Sub-Committee Levine/Eddy 10 minutes
 - Update on marketing firm interviews
- Fundraising/Marketing update Eddy/Frank Gee 5 minutes
- Program Services Committee Report
 - Clean Streets contractor update Priscilla Cheung 5 minutes
 - Big Belly update Stephen Cheung 5 minutes
- Finance Committee Report Tony Wong 5 minutes
 - CPLDC reimbursement update
- Membership/Performance monitors Patrick Yau 10 minutes
 - Zone maps
- Other Business: 10 minutes
 - Five goals for FY2013 – Joint Executive Board result from yesterday
 - Conflict of Interest Workshop date - TBD
 - Clarification on Committee's meeting notification